

2. At all times relevant hereto, Respondent was licensed to practice dental hygiene in North Carolina and was subject to the Dental Hygiene Act and the Board's rules promulgated thereunder.

3. Respondent was employed by Dr. Mohammed A. Kazemian (Dr. Kazemian) from September 2008 until December 24, 2010. Respondent left amicably after she advertised her services on Craigslist.

4. Respondent subsequently accessed patient appointment and contact information from Dr. Kazemian's computer system without Dr. Kazemian's permission or the permission of the patients.

5. Beginning in late December 2010 and continuing until mid-January 2011, Respondent sent letters to a number of Dr. Kazemian's patients, using the address and appointment information that she obtained from Dr. Kazemian's office. The letters were timed to arrive shortly before the patients were scheduled to appear for appointments at Dr. Kazemian's practice.

6. The letters falsely implied that Respondent had resigned her job at Dr. Kazemian's office because of problems in the office and enticed the patients to follow her to the practice of the Respondent's new employer, whose name and address were included in the letter.

7. Several patients contacted the Respondent after receiving the letter. Respondent falsely made disparaging remarks regarding Dr. Kazemian's religious beliefs.

8. The Respondent circulated the letters referred to in paragraph 6 and made the statements referred to in paragraph 7 for the purpose of soliciting Dr. Kazemian's patients to become patients of her new employer's practice.

Based upon the foregoing Findings of Fact, the Hearing Panel enters the following:

CONCLUSIONS OF LAW

1. The Dental Board has jurisdiction over the subject of this proceeding and over the person of the Respondent.

2. By circulating letters and making statements to Dr. Kazemian's patients as set out in the Findings of Fact, the Respondent practiced fraud, deceit or misrepresentation upon one or more individuals in an effort to acquire or retain any patient or patients, in violation of G.S. § 90-229(a)(7).

Based upon the foregoing Findings of Fact and Conclusions of Law, and upon the consent of the parties, the Board enters the following:

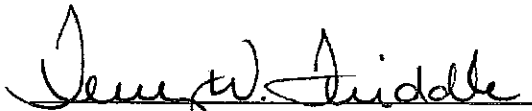
ORDER OF DISCIPLINE

1. The Respondent, Lisa Richards, is hereby Reprimanded for her misconduct.

2. Within 30 days of the date of this order, Respondent shall pay the expenses of the Board's investigation of this matter in the amount of \$600.00.

This the 20 day of September, 2011.

THE NORTH CAROLINA STATE
BOARD OF DENTAL EXAMINERS

By: 
Terry W. Fiddle
Deputy Operations Officer

STATEMENT OF CONSENT

I, LISA RICHARDS, R.D.H., do hereby certify that I have read the foregoing Consent order in its entirety. I assent to its terms and conditions set out herein. I freely and voluntarily admit, exclusively for the purposes of this disciplinary proceeding and any other disciplinary or licensure proceedings before the Dental Board, that there is a factual basis for the findings of fact herein, that the findings of fact support the conclusions of law and that I will not contest the findings of fact, the conclusions of law, or the order of discipline on appeal or if further disciplinary action is warranted in this matter. I understand that the Board will report the contents of this Consent Order to the National Practitioner Data Bank and that this Consent Order will become part of the Board's permanent public record.

This the 14th day of September, 2011.

Lisa Richards, R.D.H.
Lisa Richards, R.D.H.